



Annual Report 2020-2021

"Catalyzing Change: Parivartan Samaj Vikas Samiti Annual Report 2020-2021"

In the spirit of transformative change and societal progress, the Parivartan Samaj Vikas Samiti presents its Annual Report for the year 2020-2021. This report encapsulates a year filled with purpose-driven initiatives, unwavering commitment, and impactful endeavors that have left an indelible mark on the communities we serve.



Parivartan Samaj Vikas Samiti

Registered Office Address

At. Sirki, Gandhi Nagar (Khatal)
Rehabilitation village, Post – Chainpur,
(Via) Haldibajar
Dipaka Area, Tehsil – Katghora,
District – Korba,
PIN – 495452, Chhattisgarh

Branch Office Address

Village - Belgaon , Post – Jam ,
Tashil - Sausar , District - Chhindwara
Madhya Pradesh, Pin – 480106

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Introduction:

Parivartan Samaj Vikas Samiti continues its commitment towards the socio-economic upliftment of communities, particularly focusing on artisans and marginalized groups. The year 2020-2021 marked significant progress and achievements, particularly with the initiation of the "Magtha Weaving Cluster-Chhindwara" livelihood project sanctioned by MSME.

MSME Livelihood Project - Magtha Weaving Cluster-Chhindwara:

In collaboration with MSME and the nodal agency COHANDS, Parivartan Samaj Vikas Samiti successfully implemented the Magtha Weaving Cluster project in Chhindwara district. This project aimed to empower weaving artisans and enhance their livelihood opportunities. MSME allocated a fund of INR 16,61,8500 to support this initiative, enabling the organization to enroll a total of 915 artisans from Chhindwara district, of which 530 were female and 385 were male.

Key Activities Undertaken:

Throughout the year, various soft intervention activities were conducted to foster behavioral betterment and skill enhancement among the artisans. These activities included:

1. Launch Workshop:

A workshop aimed at inaugurating the project and creating awareness among artisans. Total expenditure incurred was INR 35,000/- benefiting 393 artisans.



The Photos are from Launch workshop Dtd 23/09/2020 (Guest Mr Shravan Daheriya Ji and Artisans)

2. Awareness Workshop on Government Schemes:

An informational workshop focused on educating artisans about various government schemes. Total expenditure amounted to INR 20,000, benefitting 301 artisans.



The Photos are from Awareness Workshop on Government Schemes Dtd 21/10/2020
(Speaker Mr Vinay Malviya and Guest Mr Ramrao Mahale)

3. Interface With Bankers:

Facilitating interactions between artisans and bankers to enhance financial literacy and access to financial resources. Total expenditure for this activity was INR 10,000, benefitting 240 artisans.



The Photos are from Interface with bankers program Dtd 29/10/2020 (Speaker Mr Rahul
Kalamkar and Guest Mr Ajay Pandey)

4. Study Tour to Benchmark Cluster:

A study tour organized to benchmark successful weaving clusters, facilitating learning and knowledge exchange.

Total expenditure for this initiative was INR 1,20,000, benefitting 15 artisans.



The Photos are from Study tour of the artisans to Dindori Dtd 03/01/2021 (Mr Deepak Rao and Guest Mr Nanabhai Kalbhoot)

5. **Skill Upgradation Training:**

Conducting skill upgradation training sessions for semi-skilled artisans in three batches over four weeks. Total expenditure for this comprehensive training initiative amounted to INR 3,93,180, benefitting all 915 enrolled artisans.



The Photos are from Skill Upgradation Workshop Dtd 12/11/2020 (Trainer Mr Shashi Shankar Patel and Guest Mr Deepak Srivastav)

6. New Product Development Workshop:

A workshop focused on fostering innovation and diversification in weaving products. Total expenditure incurred for this workshop was INR 25,000, benefitting 409 artisans.



The Photos are from new product development Workshop Dtd 12/02/2021 (Trainer Mrs Shashikala Daheriya and Mrs Sukanya Devi Parte)

Key Stats Of The Year 2020-2021

Year	Name Of Donor	Grant Received	Name Of Activity	Expenses
2020-2021	COHANDS	INR 16618500	SI Activity for Artisans in Magtha Weaving Cluster (Chhindwara	INR 602702
Total No Of Artisans Benefitted : 915				

Conclusion:

The year 2020-2021 witnessed significant strides in the socio-economic empowerment of weaving artisans in Chhindwara district through the Magtha Weaving Cluster project. Parivartan Samaj Vikas Samiti remains committed to its mission of fostering sustainable development and improving the lives of marginalized communities. We express our gratitude to MSME and COHANDS for their support and look forward to continued collaboration in the future.