



Annual Report 2021-2022

"Catalyzing Change: Parivartan Samaj Vikas Samiti Annual Report 2021-2022"

In the spirit of transformative change and societal progress, the Parivartan Samaj Vikas Samiti presents its Annual Report for the year 2021-2022. This report encapsulates a year filled with purpose-driven initiatives, unwavering commitment, and impactful endeavors that have left an indelible mark on the communities we serve.



Parivartan Samaj Vikas Samiti

Registered Office Address

At. Sirki, Gandhi Nagar (Khatal)
Rehabilitation village, Post – Chainpur,
(Via) Haldibajar
Dipaka Area, Tehsil – Katghora,
District – Korba,
PIN – 495452, Chhattisgarh

Branch Office Address

Village - Belgaon , Post – Jam ,
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Parivartan Samaj Vikas Samiti Annual Report 2021-2022

Introduction:

The year 2021-2022 has been a year of significant progress and achievement for Parivartan Samaj Vikas Samiti as we continued our mission towards the socio-economic upliftment of communities, particularly focusing on weaving artisans in Chhindwara district. With the support of MSME and other donors, we have made notable strides in our projects and initiatives.

MSME Livelihood Project - Magtha Weaving Cluster-Chhindwara:

Building upon the success of the previous year, MSME sanctioned another installment of INR 1,66,18,500 to the Magtha Weaving Cluster project. This funding, facilitated through the nodal agency COHANDS, has been instrumental in furthering our efforts to empower weaving artisans in Chhindwara district.

Key Activities Undertaken:

Hard Intervention: One of the primary focuses of this year was the construction of the Common Facility Centre (CFC), aimed at providing essential infrastructure and resources to the weaving artisans. The organization floated tenders for the construction of the CFC, marking a significant step towards enhancing the productivity and efficiency of the artisans.



This is the image of the completed Common Facility Centre of Magtha Weaving Cluster - Chhindwara, IA - Parivartan Samaj Vikas Samiti

Soft Intervention and Skill Upgradation Trainings: In addition to the hard intervention, various soft intervention activities and skill upgradation trainings were conducted to enhance the capabilities and market readiness of the artisans. Some of the key activities undertaken include:

- 1. 2-week Training Programme on Use of New and Advanced Equipment:** Three batches of artisans participated in a comprehensive training program focusing on the use of new and advanced equipment. A total of INR 2,86,680 was spent on this initiative, benefiting 915 artisans.



The Photos are from 2-week Training Programme on Use of New and Advanced Equipment Dtd 23/04/2021 (Trainer Mr Ahmad Ali and Mrs Shakuntala Devi)

- 2. E-catalogue & Brochure Development for 30 Products:**

Development of e-catalogues and brochures for 30 weaving products aimed at enhancing marketing and promotional activities. A total expenditure of INR 1,50,000 was incurred, benefiting all 915 enrolled artisans.

3. Participation in HGH Fair/Other (B2B) Fairs:

The organization facilitated the participation of artisans in HGH Fair and other B2B fairs to showcase their products and explore market opportunities. A total of INR 1,15,000/- was spent on this initiative, benefiting 639 artisans.



The Photos are from HGH Fair (Pune) Dtd 09/09/2021

Azadi Ka Amrit Mahotsav Program: In addition to the livelihood project, Parivartan Samaj Vikas Samiti received a generous grant of INR 5,90,000/- from the SF Consultant, Bhopal. This donation was utilized to celebrate "Azadi Ka Amrit Mahotsav" in various districts of different states. Under this program, focus was placed on girl child education, health awareness, and other philanthropic activities, furthering our commitment to social development and inclusivity.



The Photos are from the celebration of Azadi Ka Amrit Mahotsav in Varanasi under the leadership of Mr Vinay Malviya (Secretary - Parivartan Samaj Vikas Samiti)

Key Stats Of The Year 2021-2022

Year	Name Of Donor	Grant Received	Name Of Activity	Expenses
2021-2022	COHANDS	16618500	SI Activity for Artisans in Magtha Weaving Cluster (Chhindwara)	524990
	SF Consultant	590000	To celebrate Azadi Ka Amrit Mahotsav	1001267

Conclusion:

The year 2021-2022 has been marked by significant progress and achievements for Parivartan Samaj Vikas Samiti. With the support of MSME, COHANDS, SF Consultant, and other stakeholders, we have continued to make a positive impact on the lives of weaving artisans in Chhindwara district and beyond. We express our gratitude to all our partners and donors for their unwavering support and look forward to furthering our mission in the coming years.